

## **The Print Process**

All our fine art reproductions (also known as “giclee prints”) are captured from the original artwork, colour-matched and proofed in consultation with the artist or original copyright holder.

These archival fine art reproductions are printed using pigment inks on 100% cotton fibre mouldmade watercolour paper in either 256 or 300 gsm stock which is pH neutral, acid and lignin free. This bright white paper contains calcium carbonate as a buffer for atmospheric acids.

Wilhelm Imaging Research, Inc. of Grinnell, Iowa, USA, has conducted print permanence testing (conducted at 75°F and 60% RH, measured at 450 lux, in “standard” indoor display for 12 hours per day) on this paper stock, confirming minimum print life of at least 120-130 years before any noticeable fading occurs, under these conditions.